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# EUD INTERNATIONAL FOUNDATION C.I.C.

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**2023**





***Solidarity***  
***create strength in Difficulty***

EUD INTERNATIONAL FOUNDATION C.I.C. (Community Interest Company) was founded in 2010 in London, it is an international foundation with representations in many countries in Europe and the world.

The aim of EUD INTERNATIONAL FOUNDATION C.I.C. is to provide practical assistance, personalized and highly professional services to member companies to promote economic development and progress, through specific support able to face the global market.

The main activities of EUD INTERNATIONAL FOUNDATION C.I.C. are to promote economic, and business development, internationalization strategy, and increase employment for member companies.



# Economic context

In 2011, the global economy experienced a slowdown. Public debt stress in the Euro area and persistent uncertainty about the consolidation of public and private finances are affecting the growth prospects of all advanced economies.

People and businesses are faced with the risk of default, financial shortfall, and difficulties in accessing public support.

***" In this dramatic scenario, who and how supports the democratic market system?***

***What tools and services do companies have available to overcome the natural difficulties that arise in the face of international market crises and to improve their performance?***

***Who can provide these tools and services? "***





*These are the things that inspired us to found the*

# **EUD INTERNATIONAL FOUNDATION C.I.C.**

# Who we are, at a glance..



## Real Support

Stimulate and accompany community development and countries open to the new and promote "sustainable development"



## Autonomy

Take full responsibility for the common interests entrusted to the EUD. Transparency and marketing your work (including how to ensure it gets done)



## Social Purpose

Systematize international small and medium-sized enterprises, while improving proven and fully implemented practices in the spirit of the rules governing them.



## Volunteer

In our community, businesses can make choices that are increasingly consistent with shared values in the field of development and growth, while adhering to their policies of internationalization of the market



Our idea was born precisely to help companies and people a concrete way out of the global economic crisis.

Thus providing all the necessary tools for companies to enhance their development and production capabilities usefully and sometimes for their own survival.

The work proposal of the Foundation is aimed at strengthening and expanding its "Network", guaranteeing the sustainability and growth of those who are an integral part of it, transforming the main "Network" into an important resource for the territory and the global economy and social development

In short, we will develop a network including the above factors to enhance solidarity, and create value for everyone to develop together. The core of this network is responsibility and sharing. This network is called "**SOCIAL CAPITALISM**"





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## MISSION

Promoting the development and economic progress of the members registered in our Foundation, and increasing their commitment to the improvement of society with responsible action in line with the corporate strategy can create value for all participating actors.

2

## VISION

Become a point of reference for economic recovery for companies and individuals affiliated with the EUD INTERNATIONAL FOUNDATION C.I.C.

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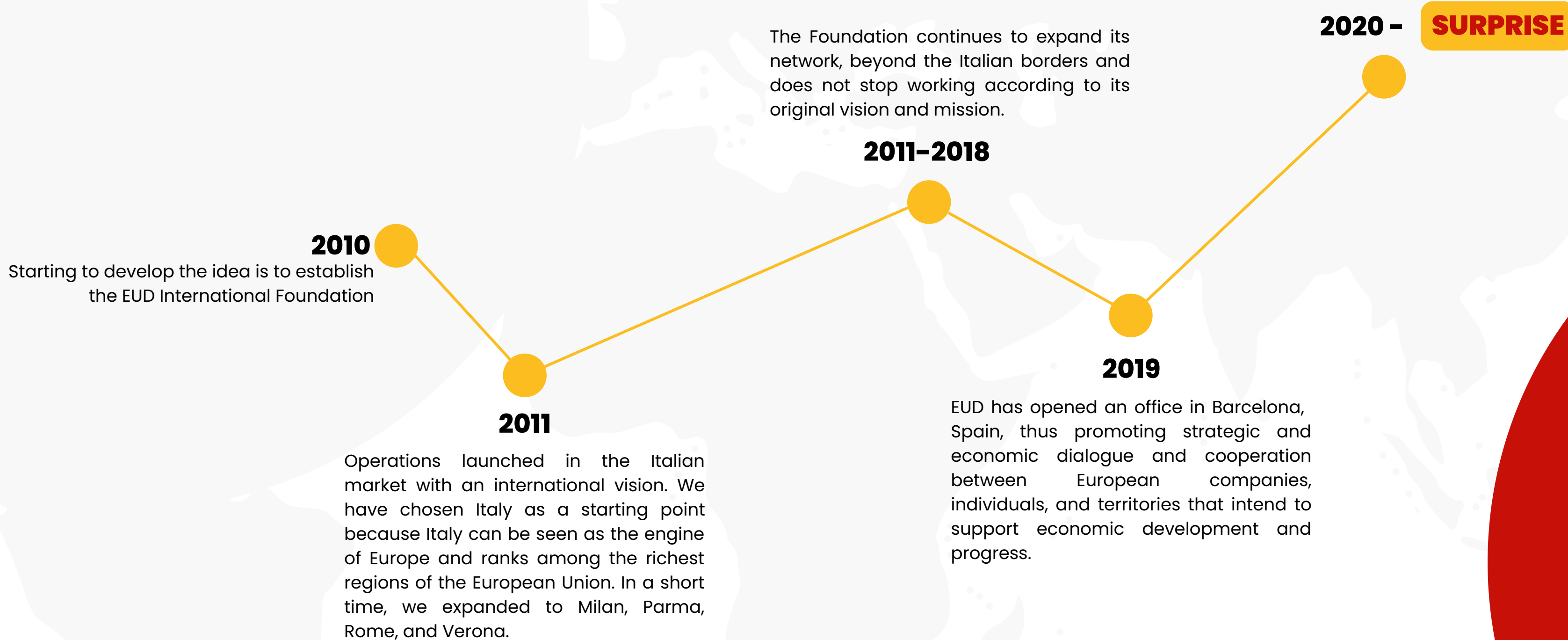
## STRATEGY

Creating value, through highly specialized skills and a team of professionals competent in business consultancy, marketing, and finance at national and international levels. Promote, support, and create product, service, and process innovation.



# Our development

We extend our responsiveness worldwide. At the same time, strengthen its network, and enhance the benefits of community members. And always operate according to the objective: to promote sustainable development





# HOW WE WORK



EUD INTERNATIONAL FOUNDATION C.I.C. supports the growth of companies and their managers by providing a range of tools and services aimed at overcoming the natural difficulties that arise in dealing with the crisis of international markets.

EUD is structured in various departments to provide the necessary professional services to companies directly or through associated specialized companies.

In particular, services and consultancy for businesses: access to credit, marketing, internationalization, management, legal, administrative, training, relational, and obtaining public finance.



# Activities and Area of intervention

1. REAL ESTATE

2. ENERGY

3. ENVIRONMENT AND HEALTH

4. TECHNOLOGICAL INNOVATION  
AND START UP

5. TOURISM AND ACCOMMODATION

Areas we invest in

1. CONTINUOUS AND LONG-TERM  
PROFESSIONAL EDUCATION &  
TRAINING

2. SPORT & WELLNESS

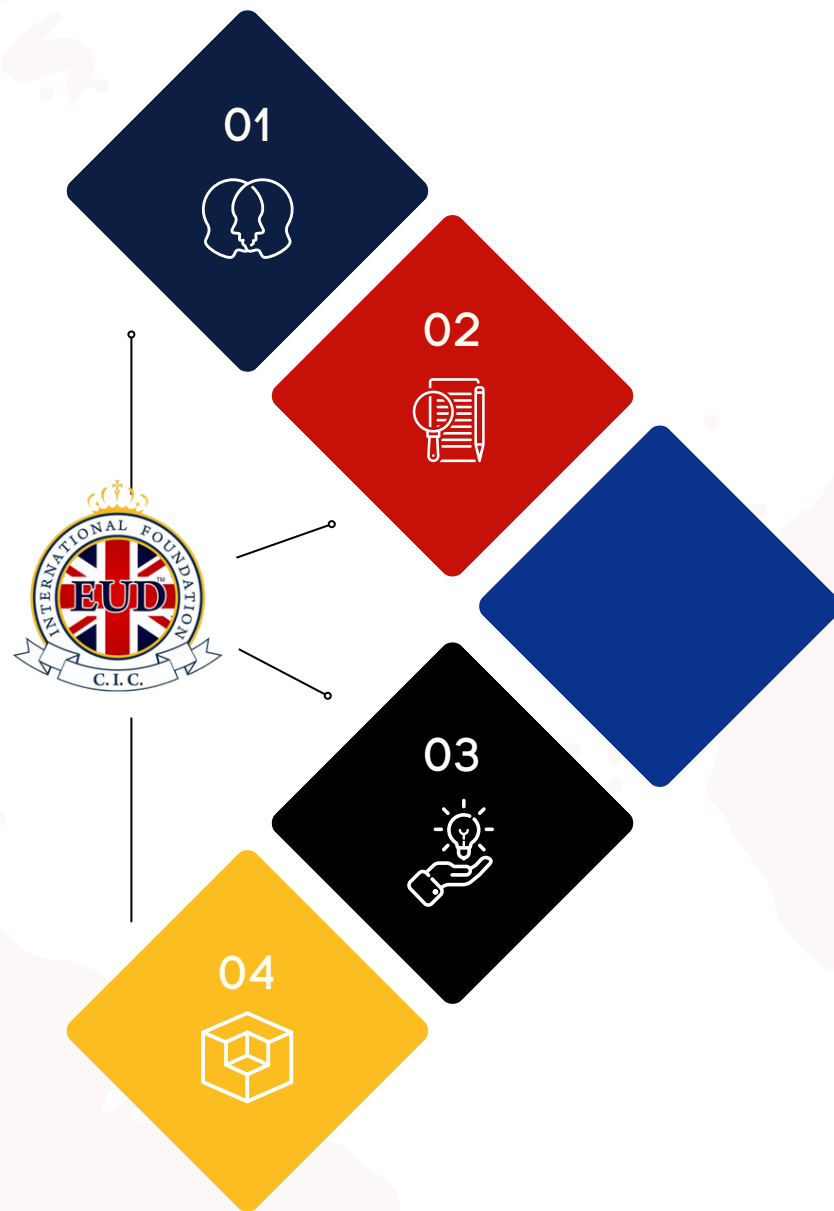
3. EVENTS & CONFERENCES

Area in cui interveno

The Foundation invests in diversified, prudent and fruitful activities.

The profits from the good management of these investments provide resources to support collective interest activities, especially in the sectors of scientific research, energy, education, art, health, culture, conservation and enhancement of environmental and landscape assets, assistance to disadvantaged social categories, and in all those sectors, among those allowed by law, that each Foundation considers to include in its bylaws.

# What does EUD INTERNATIONAL FOUNDATION C.I.C. do for member companies?



**01**

Support and improve the competitiveness of its members

**02**

Create structures that facilitate the relationship and exchange between associates in the different territories, (Internalization).

**03**

Training programs, scholarships, etc. promoted by national, European and international organisations, as well as facilitating the presentation of joint projects

**04**

Promoting actions in the fields of vocational training, the labor market, as well as actions related to industrial, energy, cultural and environmental development

*To achieve the set objectives, that is to support the growth of companies and their managers, EUD INTERNATIONAL FOUNDATION C.I.C. provided them with a series of related tools and services to overcome the natural difficulties*

# Work lines – Services

*We provide the necessary professional services to companies directly or through specialized member companies. In particular, services and consulting for companies: access to credit, marketing, internationalization, management, legal, administrative, training, relational, and obtaining public financing*



**BUSINESS  
STRATEGY AND  
FINANCE**



**TRAINING**



**MANAGEMENT  
CONSULTING**



**INTERNATIONAL  
TRADE  
DEVELOPMENT**



**HUMAN  
RESOURCES AND  
INTERIM  
MANAGEMENT**



**PUBLIC  
RELATIONS AND  
MARKETING**



# Work lines – Services

## EUD FOUNDATION C.I.C.

SUPPORTING SERVICE

STRATEGY, FINANCE AND MANAGEMENT

MARKETING AND PUBLIC RELATIONS

HUMAN RESOURCES

TRAINING

LEGAL COUNSEL

COMPANY AND INDIVIDUAL COMMUNITIES

COMMERCIAL  
PROJECT  
DEVELOP

SOCIAL  
PROJECT

BUSINESS  
OPPORTUNITIES

SUPPORT FROM THE  
EUD FOUNDATION C.I.C.

GLOBAL MARKET AND FINANCIAL SYSTEM



# OUR STRUCTURE



# Departments



*We provide the necessary professional services to companies directly or through specialized member companies. In particular, services and consulting for companies: access to credit, marketing, internationalization, management, legal, administrative, training, relational, and obtaining public financing.*

# Areas of intervention of the Departments

- Out-of-court advice and support; International debt collection;
- Drafting of national and international contracts;
- Practical access to the country;
- Trademarks and Patents;
- ISO, QMS Legislation;
- Common law and policy.

LEGAL DEPARTMENT

- Strategic and operational marketing;
- Planning and implementation of communication campaigns;
- International marketing, Internationalization;
- Market and consumer research and analysis;
- National and international marketing plans;
- Strategic positioning;
- Market and market penetration
- Performance development;
- Retail marketing;
- Public procurement;
- Training

INTERNATIONAL MARKETING AND DEVELOPMENT

# Areas of intervention of the Departments

- Organization of human resources
- Temporary business management services

HUMAN RESOURCES AND  
INTERIM MANAGEMENT

- Public relations;
- Internet and New Media Services;
- Organization and promotion of events;
- Conferences;
- Networking;

PUBLIC RELATIONS AND EVENTS

# Areas of intervention of the Departments

- Treasury Management of the Foundation;
- Economic and Financial Management of the Foundation;
- Foundation Accounting;
- Evaluation of debt capacity for access to credit;
- Credit scoring and company ratings;
- Subsidized Financing;
- Extraordinary Finance;
- International Finance. Economic and financial consulting for investments;
- International credit insurance;
- Assistance and management of financial packages with affiliated credit institutions;
- Management of Simest and Sace paperwork; Support EIB loans;;
- Assessment of debt capacity for access to credit;;
- Credit Scoring and Corporate Rating;
- Due Diligence.

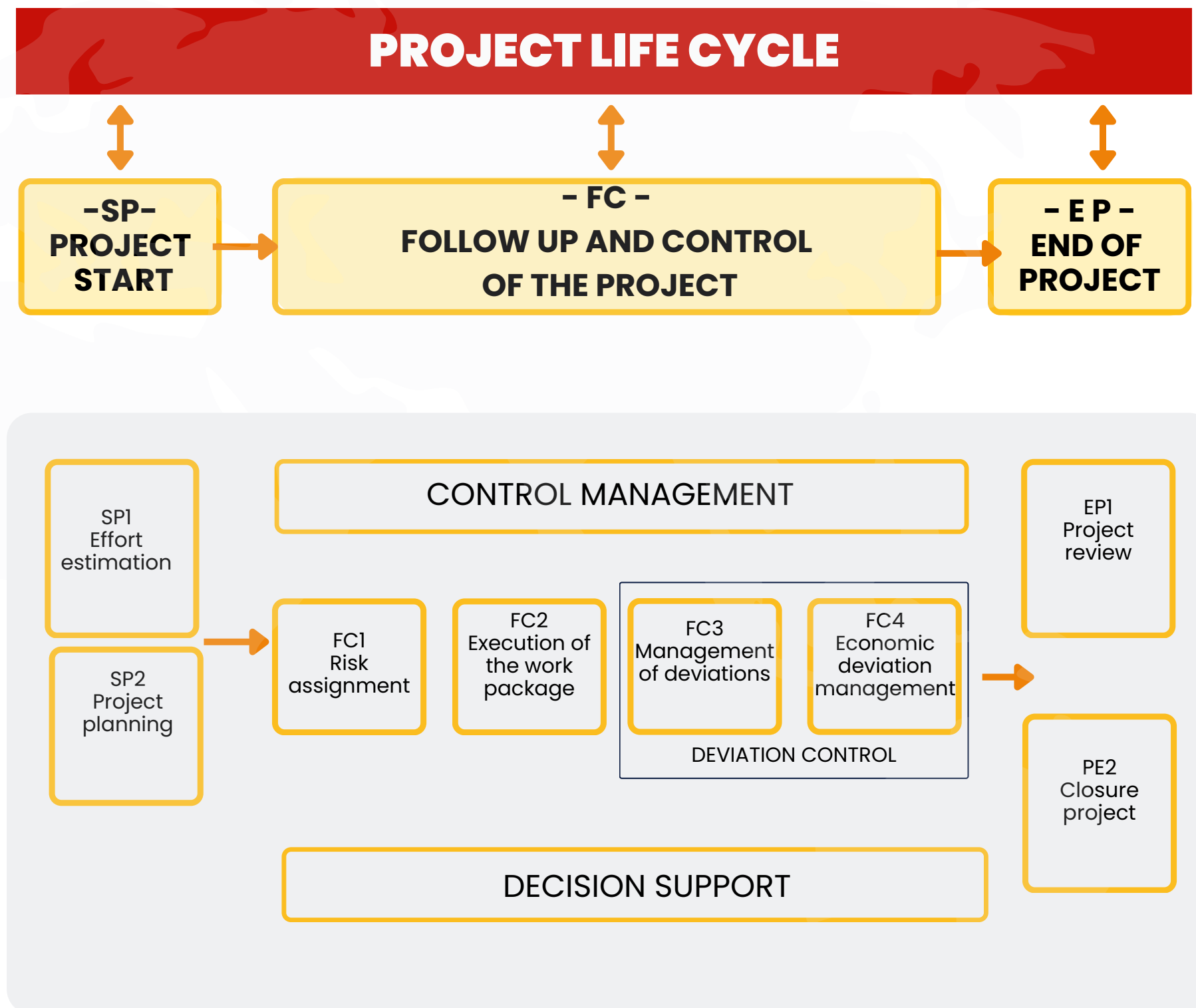
FINANCE

# Areas of intervention of the Departments

The main characteristics of our approach to project management, which according to our experience is a guarantee of success, are as follows:

1. Manage our projects with an eminently practical approach, oriented towards obtaining solid results in the short term.
2. Form work teams with the participation of members' staff, so as to obtain a real transfer of know-how.
3. Bring a global vision of projects, crossing the entire value chain of our services, from consultancy to implementation up to maintaining the defined solutions.

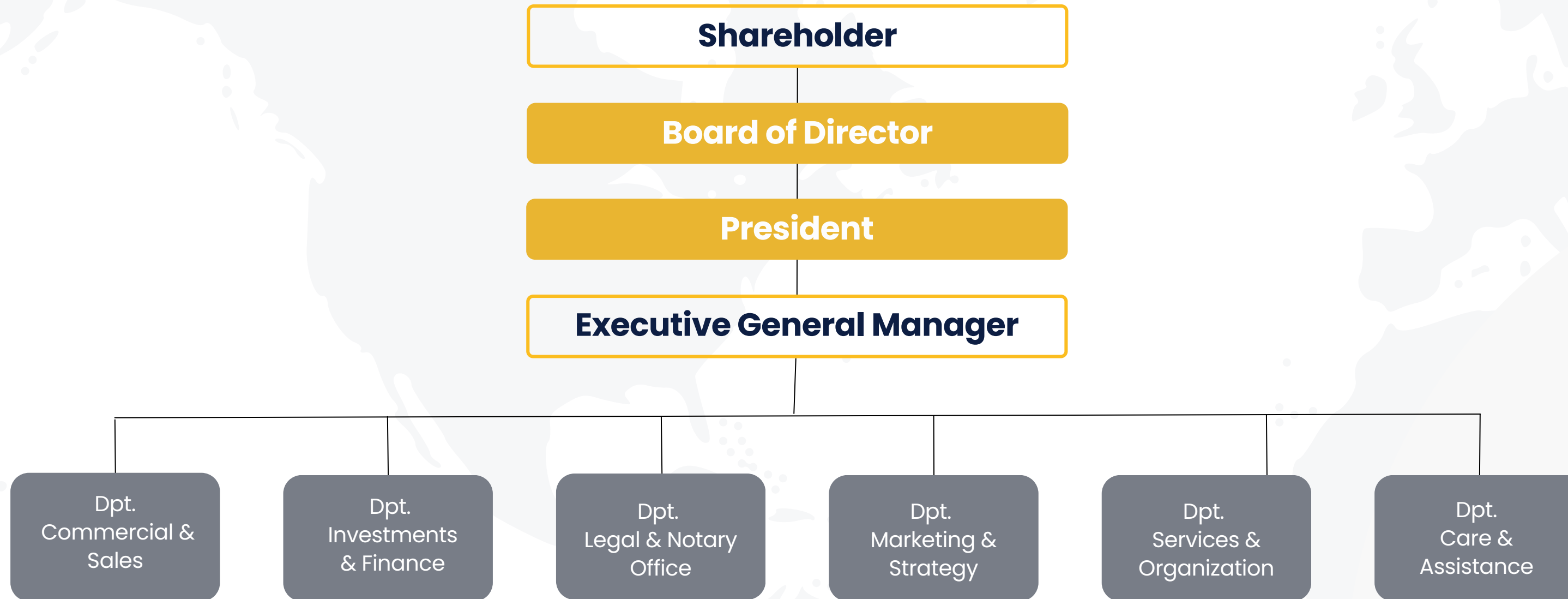
## PROJECT MANAGEMENT





# Our staff

## EUD INTERNATIONAL FOUNDATION C.I.C.





# Contact us



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